

SPONSORSHIP PACKAGE

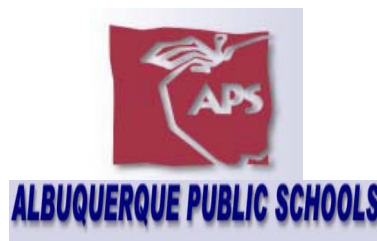
Innovate-Educate and NMSTE present:

"Innovations in Leadership & Learning"

NMSTE Statewide Spring Conference 2010



New Mexico Leadership Institute



Innovate-Educate NM, NMSTE and partners

invite you to be a sponsor/exhibitor

Statewide Teacher & Leader Education Conference

April 22-23, 2010 Marriott Pyramid, Albuquerque, NM

We urge you to sign-up early... limited space available for approximately 45 vendors

Register here: [https://www.regonline.com/innovations in leadership](https://www.regonline.com/innovations_in_leadership)

Sponsorship Opportunities

This conference will bring leadership from across P20 in New Mexico to focus on transformational and educational technologies for innovative teaching and learning. We expect tremendous participation from districts (teachers, superintendents, principals) from across the State as well as higher education leadership.

Don't miss this opportunity to share your technologies in an engaging, interactive format (NMSTE is the NM Chapter of ISTE). The agenda promises to be engaging and will allow maximum time with vendors and industry participants.

Conference partners include: Albuquerque Public Schools, NM Leadership Institute, NM Learning Network (NMLN), IDEAL-NM, and other Districts to be announced.

Who: State Education Leaders (Superintendents, Principals, Teachers), Non Profits, policymakers, industry participants, educational technology experts, media specialists, and student leaders.

When: April 22, 2010 – 8:30 a.m. to 4:30 p.m. Immediately followed by Reception
April 23, 2010 – 8:30 a.m. to 2:00 p.m. Awards begin at 1:00 p.m.

For more information on sponsorship and participation contact:

Jamai Blivin, Executive Director, Innovate-Educate NM

[jami@innovate-educatenm.org](mailto:jamai@innovate-educatenm.org)

Other Information

Event Coordinator: Shawna Arroyo

shawna@innovate-educatenm.org

NMSTE: Jill Brown

brownj@aa.edu

NM Leadership Institute: Linda Paul

Linda.paul@live.com

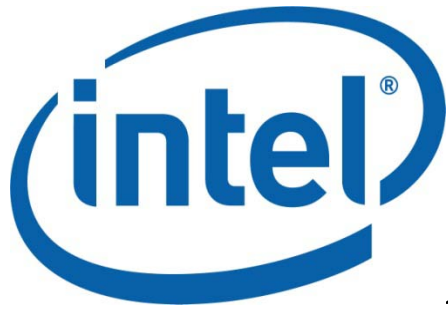
IDEAL-NM

Sandra.henson@state.nm.us

NMLN

Jamai Blivin [jami@nmsu.edu](mailto:jamai@nmsu.edu) or Brian Ormand bormand@nmsu.edu

More information on the agenda will be available by Jan. 30, 2010



Event Sponsors:

Intel Corporation

Lockheed Martin Corporation

LOCKHEED MARTIN



Packages

All sponsors are acknowledged in programming, on-site materials, and identifying ribbons on conference badges.

Vendor move-in Wednesday, April 21, 2010 – 3:00 p.m. to 7:00 p.m.

Silver Exhibit Package

\$1,000

Package includes:

- One 8' X 10' exhibit space (black curtains w/ 3' high sides and 8' high backdrop)
 - Signage for booth
 - 4' X 6' table with 2 chairs
 - Power and wireless network hookups
 - Company name advertised in conference program
 - Attendee list (includes name, school district/name, and email address)
 - Admission for 2 representatives for the entire conference. If your company wishes to send more than two representatives the cost is \$99 per representative for the entire conference. One day pass not permitted.
- *If you provide a give-away for drawing at Friday awards reception, you will be discounted \$200 for the Exhibit Booth*
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Gold Exhibit Package

\$2,500

Package includes:

- ¼ page ad in conference program
- Marketing promotions in event bags
- Opportunity to present with a district on how you have impacted innovation in teaching & learning
- One 8' X 10' exhibit space (black curtains w/ 3' high sides and 8' high backdrop)

- Signage for booth
 - 4' X 6' table with 2 chairs
 - Power and wireless network hookups
 - Company name advertised in conference program
 - Attendee list (includes name, school district/name, and email address)
 - Admission for 4 representatives for the entire conference. If your company wishes to send more than four representatives the cost is \$99 per representative for the entire conference. One day pass not permitted.
- *If you provide a give-away for drawing at Friday awards reception, you will be discounted \$200 for the Exhibit Booth*

Innovation Sponsor

\$10,000 (Two Accepted)

This Sponsorship allows you to be innovative on how you would like to participate in the conference! Must plan early! Deadline 2-15-2010

Premier exposure for your company!

If you are interested call Jamai @ 505-629-7071

Breakfast Sponsor (Thursday, April 22, 2010 or Friday, April 23, 2010)

\$5,000* (Two Accepted)

Package includes:

- 20 minute presentation at breakfast
- Company materials on all exhibit hall tables (*materials can be negotiated with event coordinator, e.g. pens, notepads*)
- Logo on conference sponsor banner
- One 8' X 10' exhibit space (black curtains w/ 3' high sides and 8' high backdrop)
- Signage for booth
- 4' X 6' table with 2 chairs
- Power and wireless network hookups
- Company name advertised in conference program
- Attendee list (includes name, school district/name, and email address)

- Admission for 4 representatives for the entire conference. If your company wishes to send more than four representatives the cost is \$99 per representative for the entire conference. One day pass not permitted.
- *If you provide a give-away for drawing at Friday awards reception, you will be discounted \$200 for the Exhibit Booth*
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Platinum Sponsor - Vendor Reception Sponsor (Thursday, April 22, 2010)
\$8,000* (One accepted)

Package includes:

- Signage as sponsor at reception
 - Opportunity for company to speak at reception
 - Company materials on all exhibit hall tables (*materials can be negotiated with event coordinator, e.g. pens, notepads*)
 - Logo on conference sponsor banner
 - Preferred booth location
 - 8' X 20' exhibit space (black curtains w/ 3' high sides and 8' high backdrop)
 - Signage for booth
 - Two 4' X 6' tables with 4 chairs
 - Power and wireless network hookups
 - Company name advertised in conference program
 - Attendee list (includes name, school district/name, and email address)
 - Admission for 4 representatives for the entire conference. If your company wishes to send more than four representatives the cost is \$99 per representative for the entire conference. One day pass not permitted.
- *If you provide a give-away for drawing at Friday awards reception, you will be discounted \$200 for the Exhibit Booth*
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Lunch & Keynote Sponsor (Thursday, April 23, 2010)
\$5,000* (One Accepted)

Package includes:

- 20 minute presentation at lunch (April 23, 2010)
- Company materials on all exhibit hall tables (*materials can be negotiated with event coordinator, e.g. pens, notepads*)

- Logo on conference sponsor banner
 - One 8' X 10' exhibit space (black curtains w/ 3'high sides and 8' high backdrop)
 - Signage for booth
 - 4' X 6' table with 2 chairs
 - Power and wireless network hookups
 - Company name advertised in conference program
 - Attendee list (includes name, school district/name, and email address)
 - Admission for 4 representatives for the entire conference. If your company wishes to send more than four representatives the cost is \$99 per representative for the entire conference. One day pass not permitted.
- *If you provide a give-away for drawing at Friday awards reception, you will be discounted \$200 for the Exhibit Booth*

Event Awards Ceremony Sponsor (Friday, April 23, 2010 - 1:00 p.m.)
\$6,000* (One accepted)

Package includes:

- 10 minute welcome at ceremony
 - Signage as Sponsor of Awards
 - Logo on conference sponsor banner
 - Preferred booth location
 - 8' X 20' exhibit space (black curtains w/ 3'high sides and 8' high backdrop)
 - Signage for booth
 - Two 4' X 6' tables with 4 chairs
 - Power and wireless network hookups
 - Company name advertised in conference program
 - Attendee list (includes name, school district/name, and email address)
 - Admission for 4 representatives for the entire conference. If your company wishes to send more than four representatives the cost is \$99 per representative for the entire conference. One day pass not permitted.
- *If you provide a give-away for drawing at Friday awards reception, you will be discounted \$200 for the Exhibit Booth*

Numerous awards will be presented by leadership of the Conference including:

- ❖ NMSTE Awards

- ❖ IDEAL-NM Online Learning Teacher of the year award
 - ❖ IDEAL-NM Online Learning Student of the year award
 - ❖ Innovation in Education Business award
 - ❖ STEM Program of the Year award
 - ❖ Public Leadership for Innovation in Education award
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Conference Break Sponsor (Thursday, April 22, 2010)

\$1,500 (Two Accepted)**

This package includes:

- Sponsorship of the afternoon break refreshments
- Signage with afternoon refreshments
- Company advertised in conference program

****This sponsorship does NOT provide admittance into the conference. For admittance an exhibit booth and/or sponsorship that includes a booth or attendee registration must be purchased.**

Innovate-Educate NM Student & Teacher Sponsor (Friday, May 1, 2010)

Sponsor a teacher to attend the event!

\$500 (unlimited available)**

Package includes:

- Sponsorship of student or teacher in NM highlighting innovation in learning and STEM students
 - ❖ Sponsorship will pay for a STEM student or teacher in New Mexico to travel and attend the IENM event on May 1, 2010 (*name of student and/or teacher can be specified by your company and/or IENM*)
- Company advertised in conference program

****This sponsorship does NOT provide admittance into the conference. For admittance an exhibit booth and/or sponsorship that includes a booth or attendee registration must be purchased.**

Play-a-Part Sponsorship

\$700**

Package includes:

- ¼ page ad in event brochure
- Marketing promotions in event bags
- Attendee list (includes name, school district/name, and email address)

****This sponsorship does NOT provide admittance into the conference. For admittance an exhibit booth and/or sponsorship that includes a booth or attendee registration must be purchased.**

For Sponsorship and Vendor Information:

Contact Jamai Blivin at Jamai@innovate-educatenm.org